



2018 Sponsorship Opportunities

IndySHRM is the largest chapter of the Society for Human Resource Management (SHRM) in Indiana. Gain access to more than 1,000 central Indiana Human Resources leaders.

Platinum: \$5,000 - EXCLUSIVE

- Only **ONE** Platinum partner per year
- Board of Directors commitment*
- 4 annual program attendance slots**
- Program keynote opportunity
- Speaking opportunities (meeting intro)
- Mailing labels for chapter members
- Hosted webinars approved for SHRM credit
- Logo on IndySHRM website
- Marketing opportunities: logo, signage and eCommunications

Gold: \$2,500

- 3 annual program attendance slots**
- Speaking opportunities (meeting intro)
- Logo on IndySHRM website
- Marketing opportunities: logo and signage

Silver: \$1,000

- 2 annual program attendance slots**
- Logo on IndySHRM website
- Marketing opportunities: logo and signage

**Contact IndySHRM's Director of Sponsorship, Jon Rosser:
sponsorship@indyshrm.org - 317.979.2216**

*Program attendance slots allow sponsors to choose which employees to send to programs during a month (e.g. if Joe uses one slot this week, then Sue may use the same slot next week). Individual membership not required.

**Board of Directors commitment: Special access to IndySHRM Board members to make introductions; invitation to join Board members for meet and greet.